

# Leveraging Opportunity in Change

## Navigating the Trends Shaping Private Markets in 2021 and Beyond

Investors seek private markets for long-term commitments that are less susceptible to short-term volatility. However these investments are not impervious to global risks. Investing in private markets requires strategic foresight to identify how market dislocations can create opportunities in times of change.



**Risk scenarios that investors believe will have the greatest impact on private markets strategies in 2021:**

**86%**

Continued spread of covid-19 and vaccine distribution issues

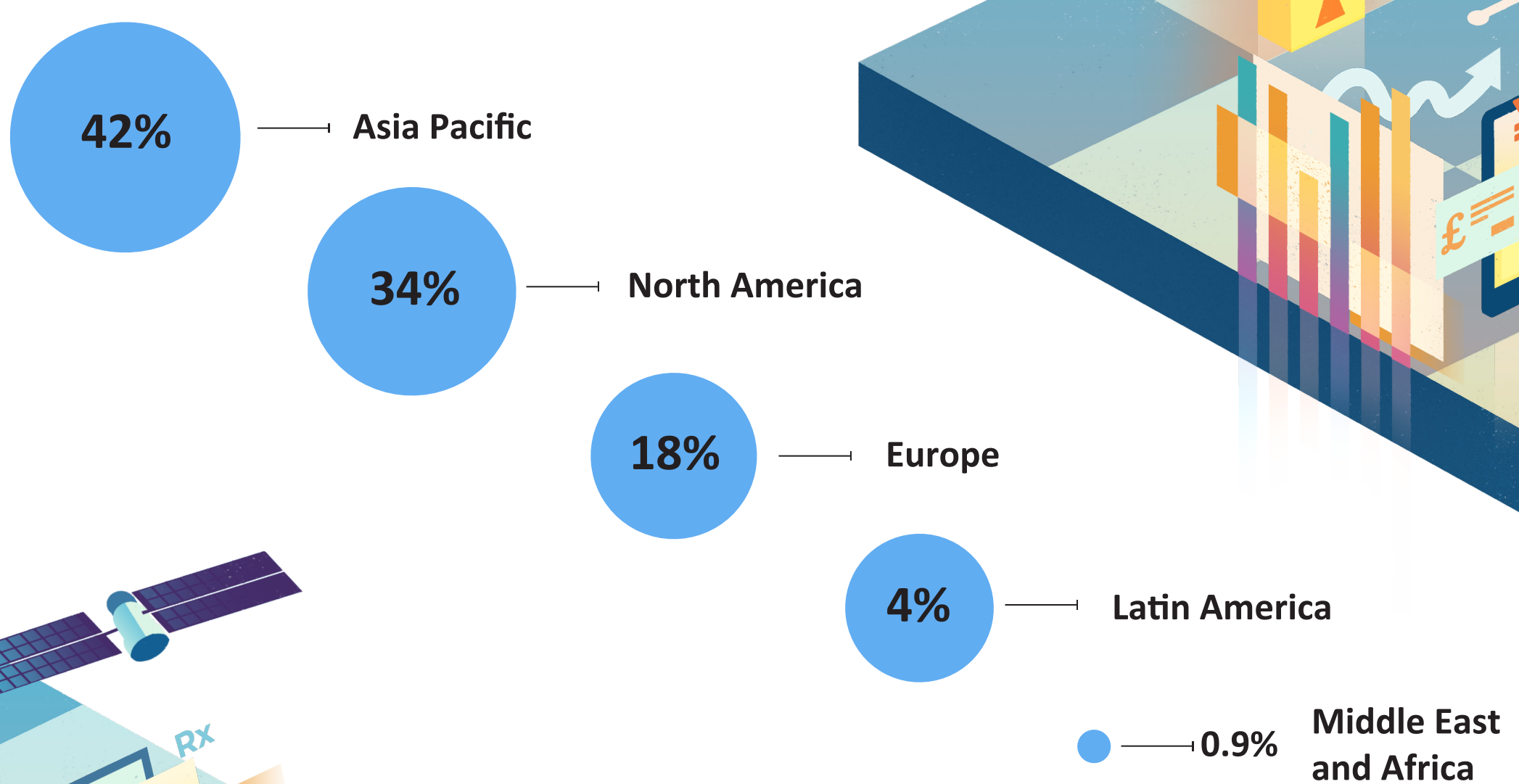
**82%**

Increasing anti-globalist policies (trade barriers and tariffs)

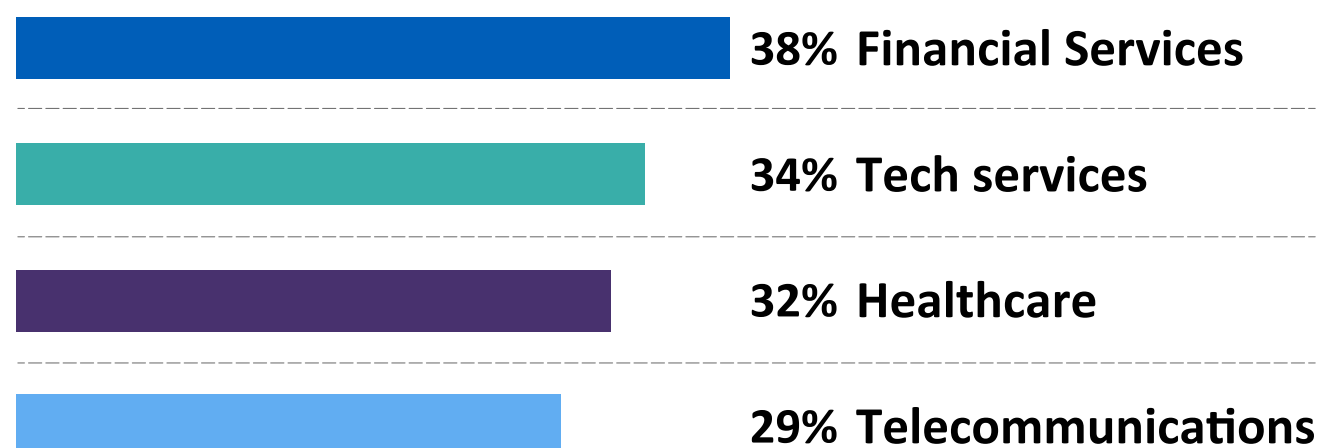
**79%**

Political instability

Investors see Asia Pacific as the most attractive region for deal making in 2021, as risks in North America and Europe have increased.



**According to investors, the sectors that may offer the best opportunities are:**



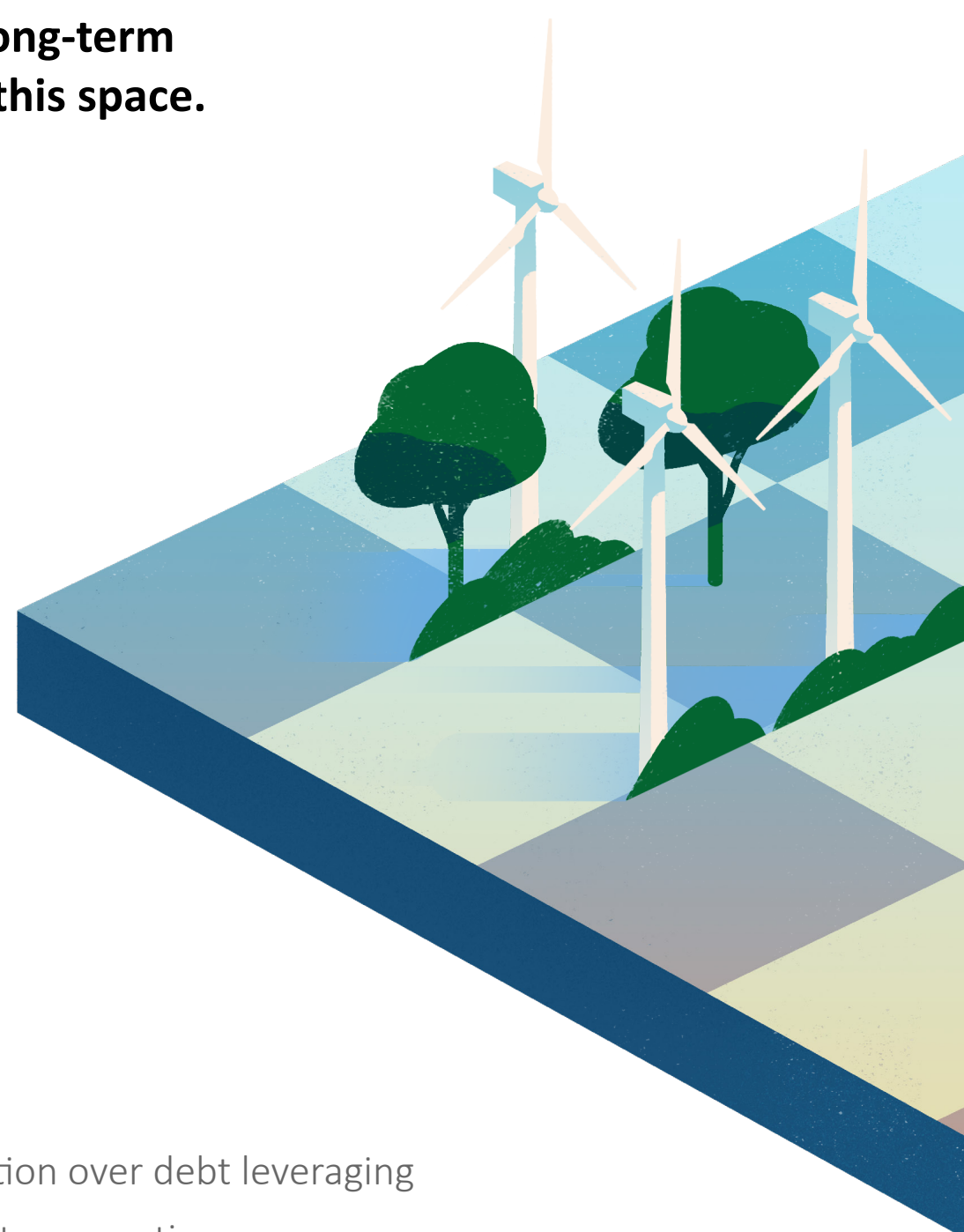
The crisis has cemented the need to incorporate environmental, social and governance (ESG) considerations into long-term strategies, and there is still ample opportunity in this space.

**85%**

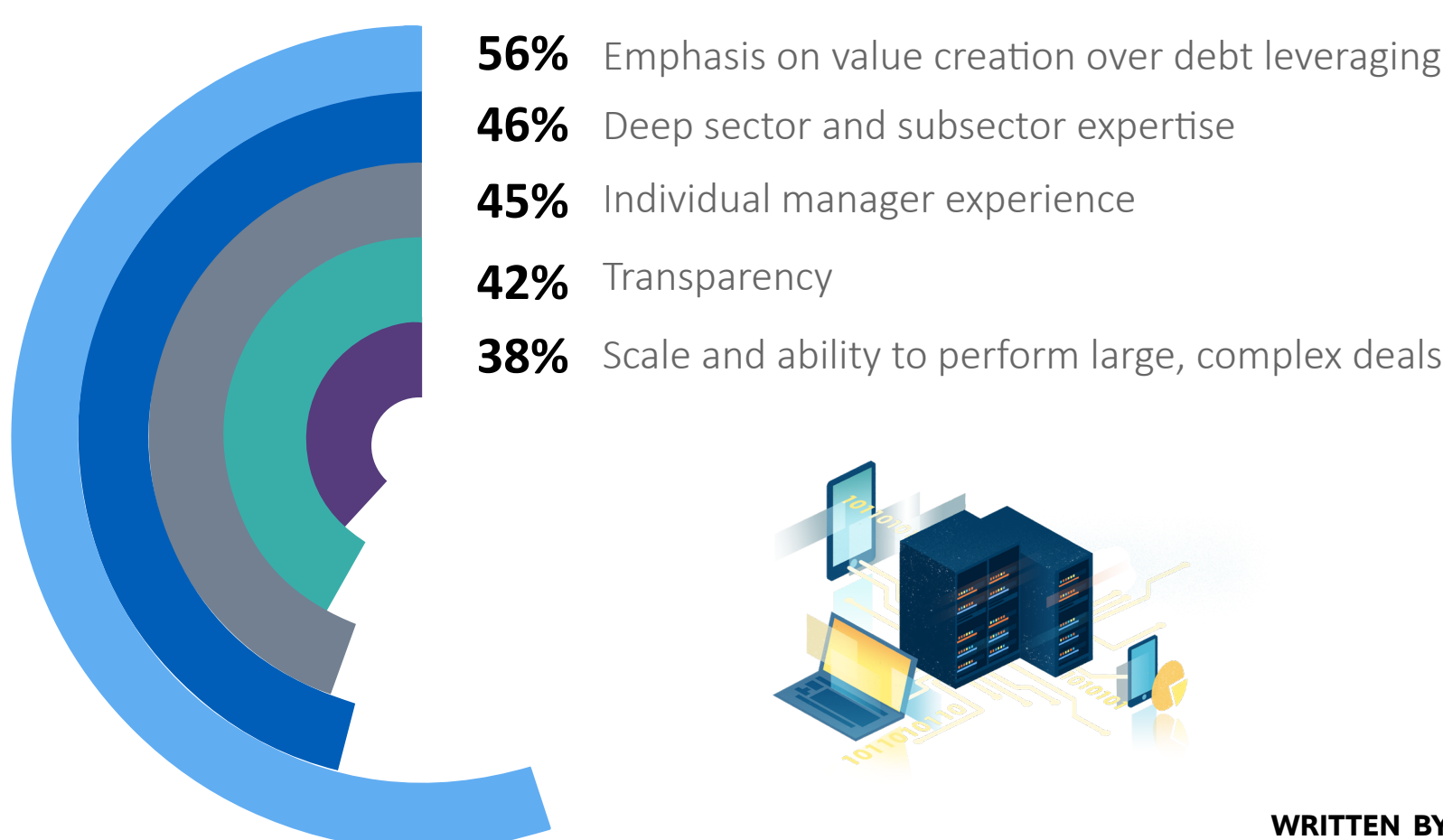
Investors believe that the return value of an investment can be enhanced by ESG factors

**46%**

Investors have strategies that include ESG restriction



The characteristics investors value most in a fund are emphasis on value creation over debt leveraging and deep sector and subsector expertise.





# Leveraging Opportunity in Change

## Navigating the Trends Shaping Private Markets in 2021 and Beyond

Investors seek private markets for long-term commitments that are less susceptible to short-term volatility. However these investments are not impervious to global risks. Investing in private markets requires strategic foresight to identify how market dislocations can create opportunities in times of change.



### Risk scenarios that investors believe will have the greatest impact on private markets strategies in 2021:

**86%**

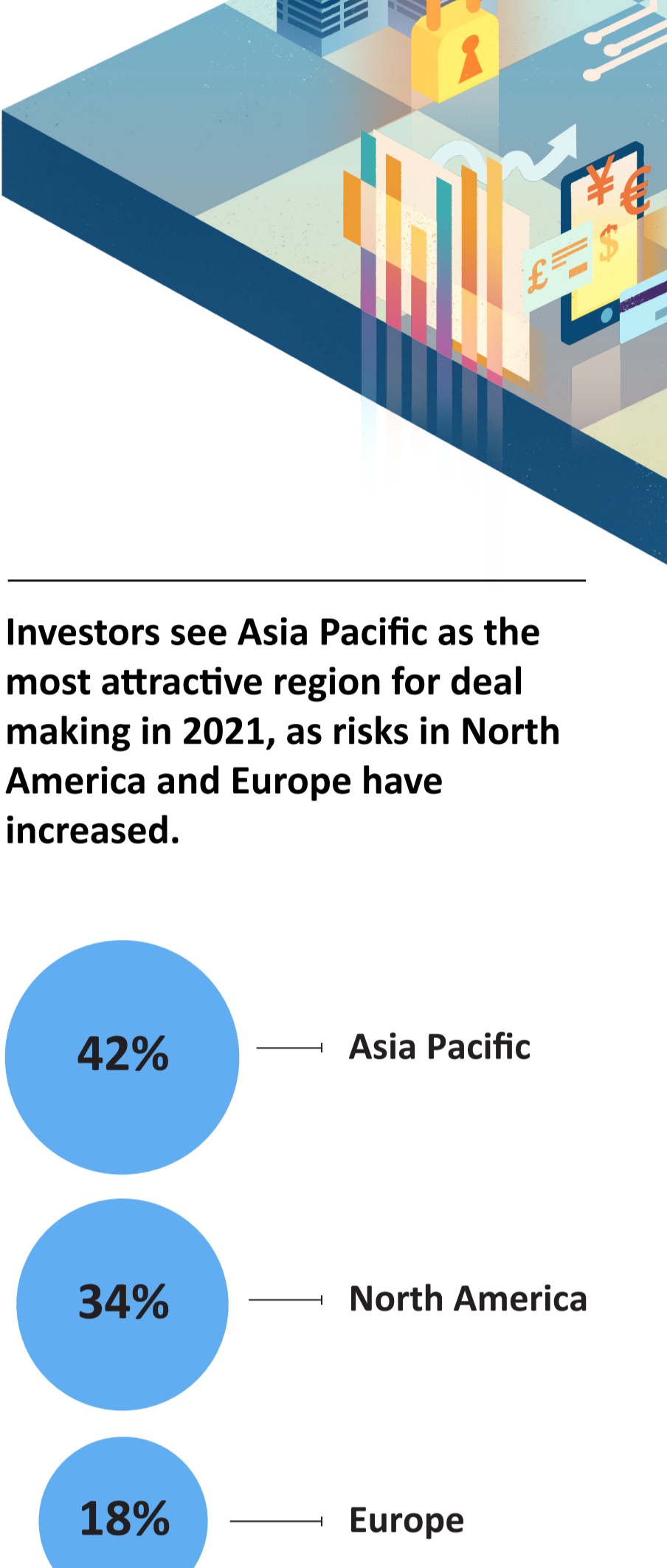
Continued spread of covid-19 and vaccine distribution issues

**82%**

Increasing anti-globalist policies (trade barriers and tariffs)

**79%**

Political instability



### Investors see Asia Pacific as the most attractive region for deal making in 2021, as risks in North America and Europe have increased.

**42%**

Asia Pacific

**34%**

North America

**18%**

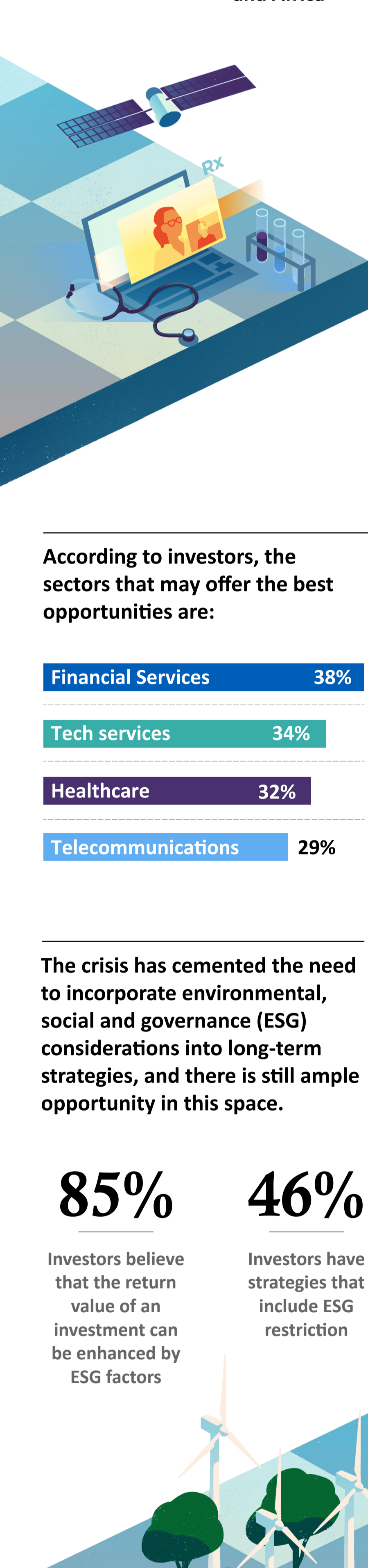
Europe

**4%**

Latin America

**0.9%**

Middle East and Africa



### According to investors, the sectors that may offer the best opportunities are:



The crisis has cemented the need to incorporate environmental, social and governance (ESG) considerations into long-term strategies, and there is still ample opportunity in this space.

**85%**

Investors believe that the return value of an investment can be enhanced by ESG factors

**46%**

Investors have strategies that include ESG restriction



### The characteristics investors value most in a fund are emphasis on value creation over debt leveraging and deep sector and subsector expertise.

