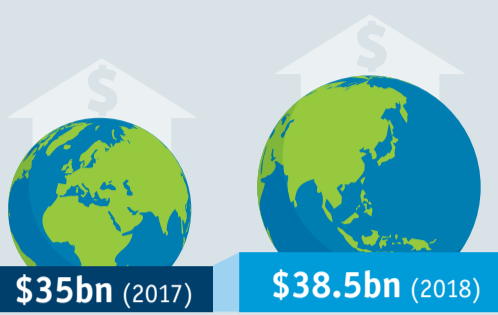


BETTER LIFE BREAKTHROUGHS

INVESTING FOR IMPACT

Impact investing has been growing rapidly across the globe. This expansion has seen Asia, and the Middle East and Africa become increasingly important, both as an originator and a destination for funds, as well as a driver for future development. *How is this growth playing out?*

A growing global market



Investors deployed more than **\$35bn** in impact investments globally in 2017 and planned to invest **\$38.5bn** in 2018.



\$502bn in impact investment assets were under management globally as at the end of 2018.



Direct and indirect impact investments by **over 450 signatories** to the UN Principles for Responsible Investing (PRI) were **\$1.3trn** in 2018.

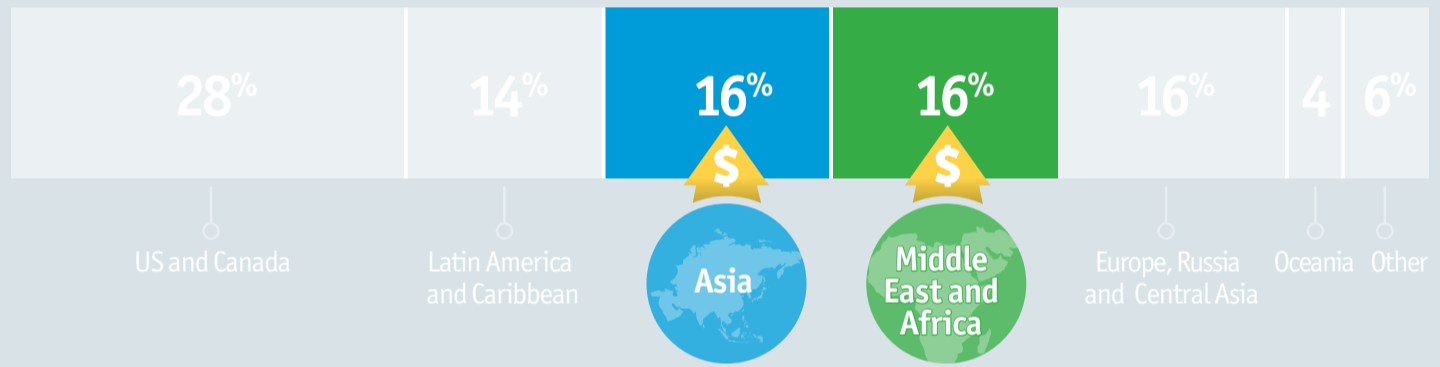


"We expect there to be a measurable outcomes and financial return, but we also consider each investment's potential for system change."

EVITA ZANUSO, senior director, Financial Sector and Investor Engagement, Big Society Capital

Asia, Middle East and Africa become key regions

Impact investment asset allocations by region 2018

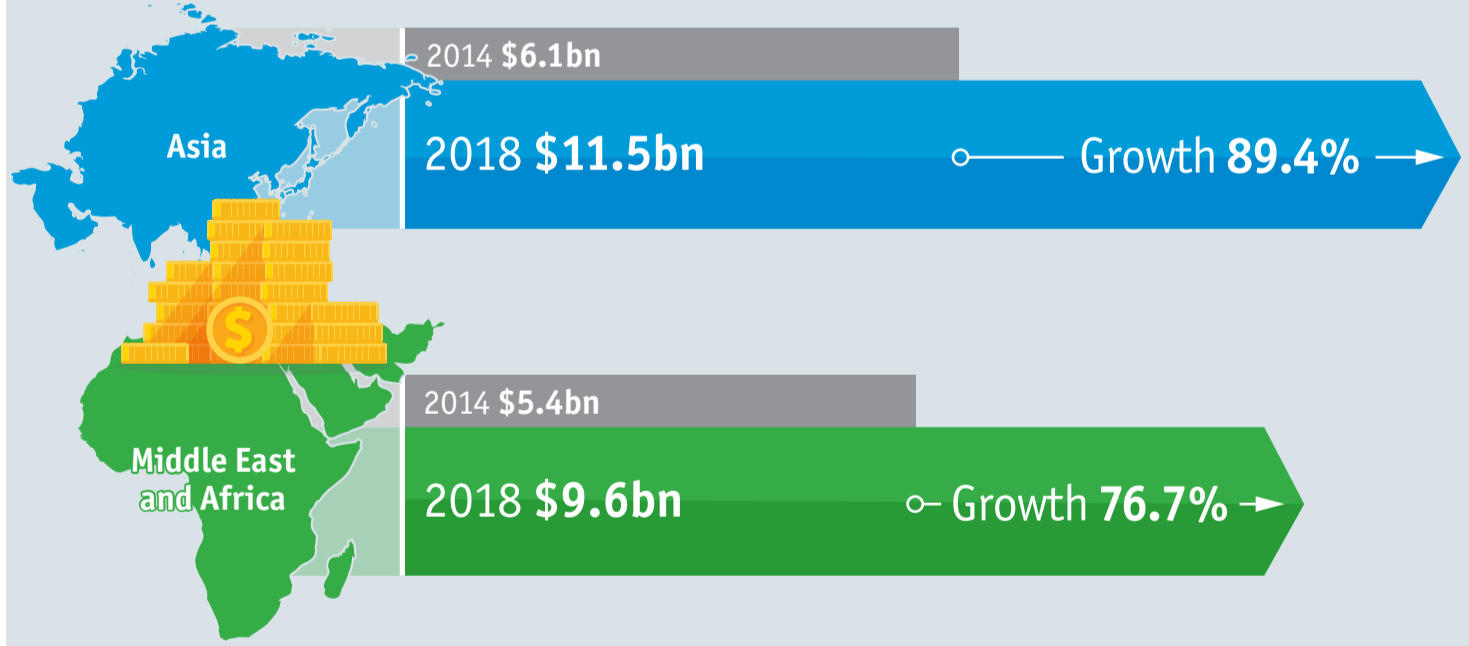


"In Hong Kong, interest and awareness in impact investing has really peaked in the last year or so. We no longer have to convince people on the 'why'—people come to us."

RONIE MAK, managing director, RS Group

Allocations in Asia, Middle East and Africa have increased rapidly

Growth in allocations of AUM by region



"The first thing I look at is if the team [of the company] is strong... then I look at the type of impact it is making and if it is true impact. The rest [of my criteria] is in-line with traditional investments."

FRANÇOIS DE BORCHGRAVE, managing partner, Koïs Invest

Regional growth predicted to continue

Planned investments for 2019

GEOGRAPHY	Decrease	Begin to assess	Maintain	Increase
Southeast Asia	1%	12%	35%	52%
South Asia	2%	2%	47%	40%
East Asia	6%	13%	47%	26%
Middle East and North Africa	1%	16%	54%	27%
Sub Saharan Africa	3%	9%	38%	50%