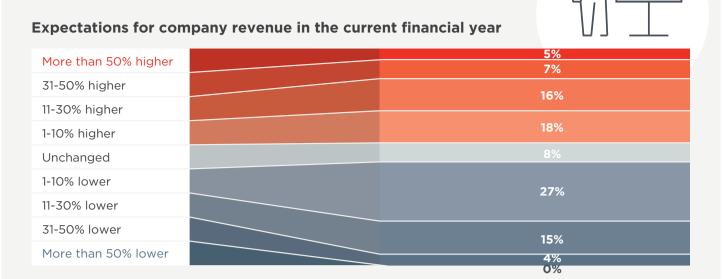


Business leaders chart the road ahead*

The outlook for growth: steady as she goes



Caution is the watchword: Many CEOs expect business revenue to decline in their full financial year, but just as many expect revenues will grow (46%)

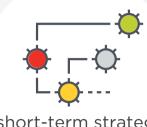


Strategies are in flux



of their entire business strategy

have changed short-term strategy



but left longer term plans in place

have developed a post-crisis business plan

have begun implementing it are yet to develop such a plan

CEOs are looking to build organisational resilience

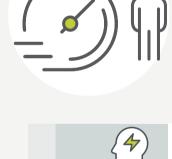


has brought a shift of moving at least some supply and/or manufacturing onshore

Supply chains are being adjusted: 57% say the crisis



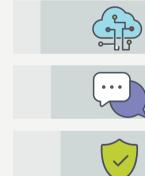
Leadership styles are changing



making decisions faster than before the crisis

of CEOs say they and their teams are

Have increased the speed with which they have made decisions



80%

Have changed the way they communicate with staff

Have become a more resilient leader

Have found work more stressful

Have changed the way they use technology



Have thrived on the business challenges that covid-19 has created



Have sought counselling to help better manage stress

"

Full speed ahead with digital

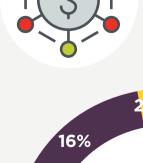
76% have changed how they communicate with their staff

Have been forced to change their leadership style

64% of CEOs say they've had to suspend or cancel

24%

person on this document or any of the information, opinions or conclusions set out in this document.



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Accelerate some initiatives

investments during the crisis, but not for digital technologies

where 77% have increased their company's adoption



Keeping the workforce connected has been the main digital benefit during the crisis; other benefits include new sales channels and product and service improvements