

# SOCIAL INNOVATION INDEX 2016

MEASURING THE CAPACITY FOR SOCIAL INNOVATION



The Economist Intelligence Unit

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## OVERALL RANKING

1	UNITED STATES	★★★★★★★★★★	78.4
2	UNITED KINGDOM	★★★★★★★★★★	77.2
3	CANADA	★★★★★★★★★★	75.7
4	DENMARK	★★★★★★★★★★	71.2
5	BELGIUM	★★★★★★★★★★	69.2
6	NEW ZEALAND	★★★★★★★★★★	67.2
7	FRANCE	★★★★★★★★★★	66.4
8	GERMANY	★★★★★★★★★★	66
9	SWEDEN	★★★★★★★★★★	65.7
10	SWITZERLAND	★★★★★★★★★★	61.6
11	AUSTRALIA	★★★★★★★★★★	60.8
12	SOUTH KOREA	★★★★★★★★★★	60
13	FINLAND	★★★★★★★★★★	58.2
14	NORWAY	★★★★★★★★★★	58.2
15	ICELAND	★★★★★★★★★★	58

**RANK 02**

**UK** is top amongst European countries. Approximately one in every 200 new companies in 2015 was a Community Interest Company (CIC), with 12,000 CICs registered as of May 2016.

**RANK 12**

**South Korea** ranks third amongst 11 Asia-Pacific countries. Reporting directly to the mayor, the Seoul Innovation Bureau is a cross-departmental innovation unit that orchestrates citizen-led innovation, with an annual budget of approximately USD1.3 million.

16	NETHERLANDS	★★★★★★★★★★	57.7
17	ITALY	★★★★★★★★★★	57.5
18	CHILE	★★★★★★★★★★	56.8
19	IRELAND	★★★★★★★★★★	56.5
20	ISRAEL	★★★★★★★★★★	55.8
21	POLAND	★★★★★★★★★★	52.8
22	PORTUGAL	★★★★★★★★★★	52
23	JAPAN	★★★★★★★★★★	48
24	MALAYSIA	★★★★★★★★★★	47.5
25	COLOMBIA	★★★★★★★★★★	46.3
26	SOUTH AFRICA	★★★★★★★★★★	45.7
27	KENYA	★★★★★★★★★★	45.4
28	SPAIN	★★★★★★★★★★	44.7
29	COSTA RICA	★★★★★★★★★★	44
30	RUSSIA	★★★★★★★★★★	41.4



Nordic nations stand out for the depth of their civil society. Iceland has the most robust civil society of any country - its third sector grew in demand for welfare services following the financial crisis of 2008. Denmark, Norway, Sweden, and Finland also score well in the civil society pillar.



Some African countries in the Index score highly in terms of their entrepreneurial potential: Kenya, South Africa, Ghana, and Nigeria all coming within the top 15 for entrepreneurship.

**RANK 23**

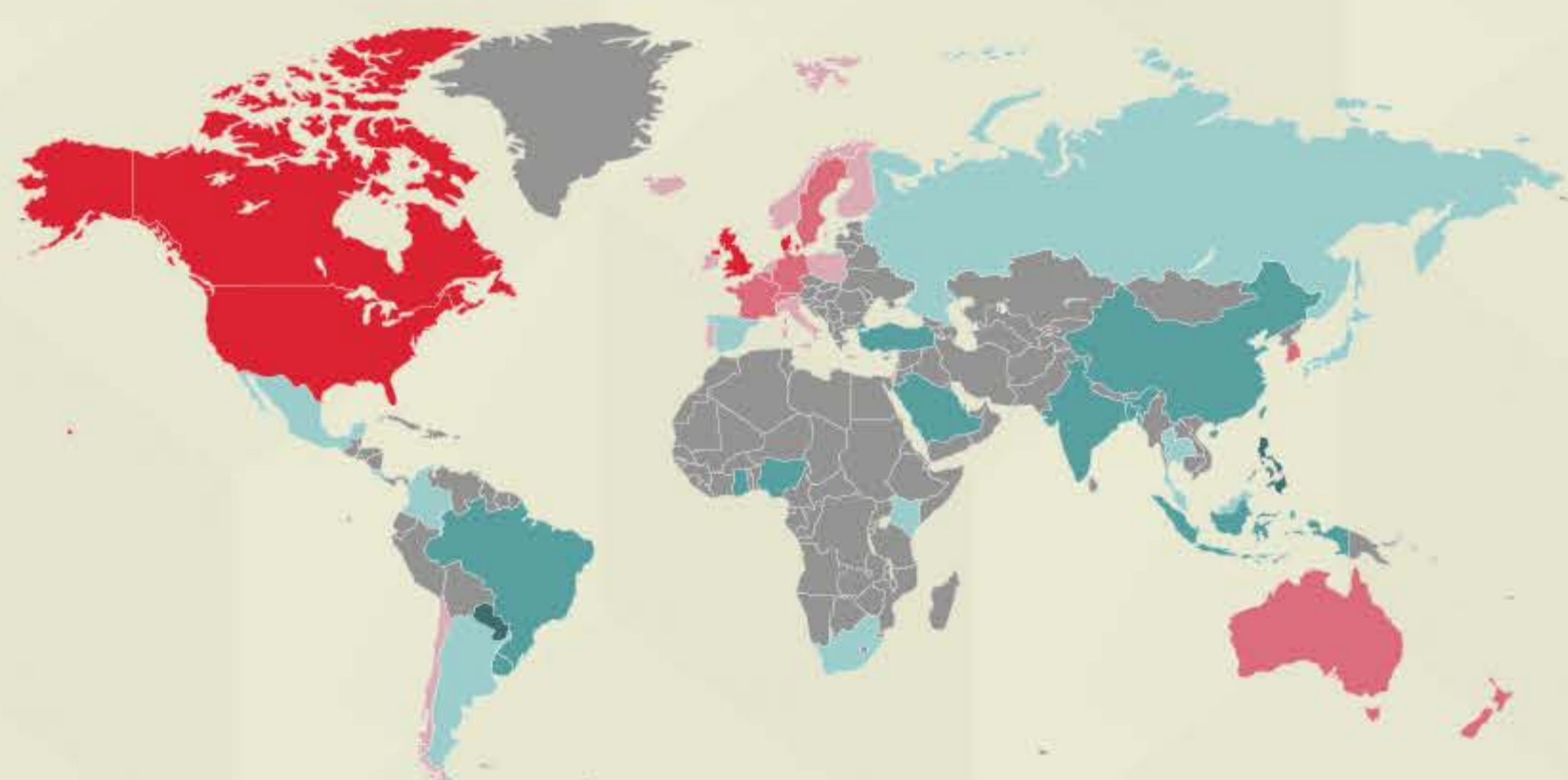
Considering its income level, **Japan** ranks lower than might be expected: most social initiatives are privately funded (though non-profit enterprises can apply for central government grants), and social factors inhibit entrepreneurial risk-taking.

**RANK 29**

**Costa Rica** performs better than might be expected given the relative levels of wealth. It has a social innovation committee at the vice-presidential level that is rolling out a data-driven platform known as Costa Rica Propone, supporting social entrepreneurs to make data-driven decisions.

31	ARGENTINA	★★★★★★★★★★	40.3
32	MEXICO	★★★★★★★★★★	40.2
33	THAILAND	★★★★★★★★★★	40.1
34	INDIA	★★★★★★★★★★	39.5
35	URUGUAY	★★★★★★★★★★	39.2
36	BRAZIL	★★★★★★★★★★	37.4
37	INDONESIA	★★★★★★★★★★	36.8
38	TURKEY	★★★★★★★★★★	36.7
39	GHANA	★★★★★★★★★★	34.9
40	CHINA	★★★★★★★★★★	33.8
41	NIGERIA	★★★★★★★★★★	33
42	BANGLADESH	★★★★★★★★★★	30.6
43	SAUDI ARABIA	★★★★★★★★★★	30.2
44	PARAGUAY	★★★★★★★★★★	28.1
45	PHILIPPINES	★★★★★★★★★★	27.6

### SOCIAL INNOVATION INDEX SCORE:



## THE 4 PILLARS OF THE INDEX

**POLICY AND INSTITUTIONAL FRAMEWORK (44.4%)**

- National policy
- Research and impact
- Legal framework
- Effectiveness of policy implementation

**TOP COUNTRIES**

1	UNITED KINGDOM
2	UNITED STATES
3	FRANCE
4	CANADA
5	SOUTH KOREA

**FINANCING (22.2%)**

- Government financing
- Ease of credit
- Total public expenditure

**TOP COUNTRIES**

1	UNITED STATES
2	NETHERLANDS
3	NEW ZEALAND
4	KENYA
5	UNITED KINGDOM

**SOCIETY (18.3%)**

- Volunteering
- Political participation
- Civil society engagement
- Trust, Press freedom

**TOP COUNTRIES**

1	ICELAND
2	DENMARK
3	IRELAND
4	NORWAY
5	NEW ZEALAND

**ENTREPRENEURSHIP (15%)**

- Risk-taking mindset
- Attitude towards entrepreneurship
- Ease of starting business
- Development of clusters

**TOP COUNTRIES**

1	CANADA
2	UNITED STATES
3	BELGIUM
4	DENMARK
5	UNITED KINGDOM

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