

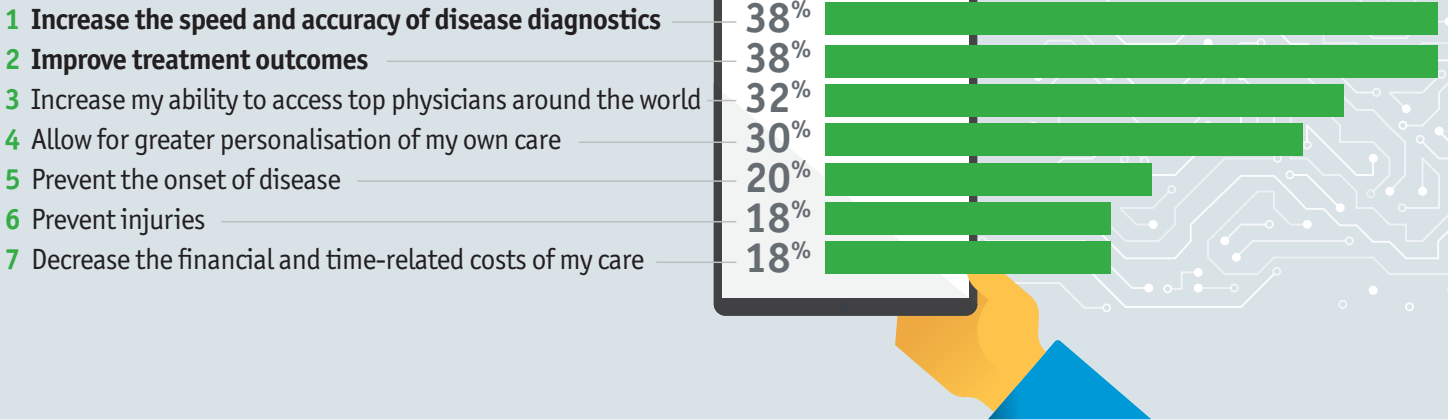
THE FUTURE OF HEALTHCARE: HEALTHCARE YOU

DIAGNOSING AND TREATING DISEASE Part 2 of 3

Today's health technologies promise to deliver more personalised, precise and cost-effective care. Which innovations will be the most impactful and how? To answer this question, we surveyed traditional early adopters—high net worth individuals (HNWIs)—in the tech-savvy regions of the Middle East, Africa and Asia. Here are the results.

HNWIs expect technology advances in personalised healthcare to better fight disease.

What are the top benefits you expect advances in personalised healthcare to deliver?



Precision medicine, advanced screenings, immunotherapies, big data and data analytics, and gene therapies are the five most impactful technologies on the personalised healthcare horizon.

However, there are also significant barriers to the mass adoption of these technologies.

