THE FUTURE OF HEALTHCARE: HEALTHCARE YOU

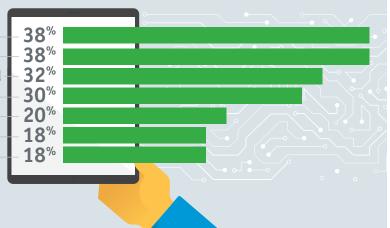
DIAGNOSING AND TREATING DISEASE Part 2 of 3

Today's health technologies promise to deliver more personalised, precise and cost-effective care. Which innovations will be the most impactful and how? To answer this question, we surveyed traditional early adopters—high net worth individuals (HNWIs)—in the tech-savvy regions of the Middle East, Africa and Asia. Here are the results.

HNWIs expect technology advances in personalised healthcare to better fight disease.

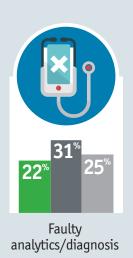
What are the top benefits you expect advances in personalised healthcare to deliver?

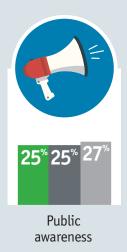
- 1 Increase the speed and accuracy of disease diagnostics
- 2 Improve treatment outcomes
- 3 Increase my ability to access top physicians around the world
- 4 Allow for greater personalisation of my own care
- 5 Prevent the onset of disease
- 6 Prevent injuries
- 7 Decrease the financial and time-related costs of my care

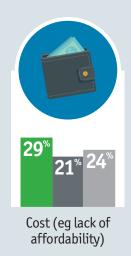


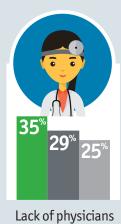
Precision medicine, advanced screenings, immunotherapies, big data and data analytics, and gene therapies are the five most impactful technologies on the personalised healthcare horizon.

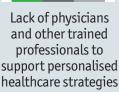
However, there are also significant barriers to the mass adoption of these technologies.

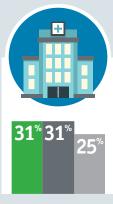












Gaps in my country's healthcare infrastructure